



BURNLEY BOBCATS SPONSORSHIP

Who are Burnley Bobcats?

Burnley Bobcats is East Lancashire's elite swim squad with over 50 swimmers. We compete at County, Regional and National competitions as well as at open swimming meets, including disability specific competitions and draw extensive media attention & coverage.



Why should you sponsor Burnley Bobcats?

By sponsoring our club, you and your business can increase the awareness of your brand and the products and services that you can offer at local and national level. Sponsoring is not only a cost effective way to market your company, but also increases your profile in a positive way by helping local children achieve their dreams.

Why we need sponsors

We are a non-profit making club run by volunteers. All fees and sponsorship money are re-invested in to the club to pay for pool provision, equipment and to ensure sustainability. The club is seeking to raise funds via sponsors who share our goals of nurturing East Lancashire's fantastic wealth of swimming talent to progress into elite level athletes. At Burnley Bobcats we take great pride in our work with the local community and our development programme.



What does it cost to sponsor our club?

Sponsorship packages can be tailored to suit the budget of the individual business; and the cost of sponsoring may be a lot less than you think. This is a perfect opportunity to be part of our success and attach your brand to an elite swim squad.



Interested?

Please contact our Chairman:
tommyfenton@hotmail.co.uk



Sponsorship Options

Gold Package £1000

Your company name and logo on:

- our squad kit for the season
- the front page of our website, with a link to your company website
- a branded trophy at our annual awards evening which includes local press coverage
- our monthly club newsletter which is widely circulated
- an advert on our Club notice boards at both local leisure centres utilised by the squad

Silver Package £500

Your company name and logo on:

- our sponsors page on our website, with a link to your company website
- a branded trophy at our annual awards evening which includes local press coverage
- our monthly club newsletter which is widely circulated
- an advert on our Club notice boards at both local leisure centres utilised by the squad

Bronze Package £250

Your company name and logo on:

- our sponsors page on our website, with a link to your company website
- our monthly club newsletter which is widely circulated
- an advert on our Club notice boards at both local leisure centres utilised by the squad

www.burnleybobcats.org.uk/